

WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF LEON VALLEY, TEXAS, JULY 21, 2007, AT 9:30 A.M.

The City Council of the City of Leon Valley, Texas, met for a Workshop Meeting on the 21ST day of July 2007 at 9:30 a.m., at the Leon Valley City Council Chambers, for the purpose of the following business, to-wit:

Call to Order and Pledge of Allegiance.

Mayor Riley called the meeting to order and asked that the minutes reflect the following members of Council were present: Manea, Reyna, Baldrige, Dean and Nelson.

City Manager Lambert, City Secretary Feutz, City Accountant Wallace, Fire Chief Irwin, Police Chief Wallace, Community Development Director Smith, Director of Public Works Vick, Library Director Trent, and HR Officer/ Assistant City Secretary Schendel were also present.

Mayor Riley welcomed everyone to the workshop and thanked everyone who had helped to prepare for the workshop. She then introduced Leslie Stephens as the facilitator for the workshop and asked everyone to join in the Pledge of Allegiance.

City Council Strategic Planning

Leslie Stephens welcomed everyone, and after hearing everyone introduce themselves and voice their number one goal for the City of Leon Valley, Ms. Stephens introduced the Mission Statement displayed in the Council Chambers. Members of the group discussed differences between mission, vision statements, goals and objectives.

The group discussed the Mission Statement of the City Council which currently reads: "Promulgate policies and ordinances which facilitate community services, growth, and well-being, and establish priorities for planning, programming and budgeting which will allocate the resources necessary to ensure that Leon Valley continues to be a preferred place to live and work." After discussion, no changes were agreed upon to submit as a recommendation by the group.

Ms. Stephens reviewed the five areas of the current strategic plan: Economic Development, Citizen Involvement, Transportation, Park Recreational/Green Space, and Infrastructure/Capital Plan. The Group recommended adding Environmental Sustainability and Safety and Security as two additional focus areas for the strategic plan.

Ms. Stephens led the group in a review of the Economic Development goals and objectives and Nancy Marin, Chairperson for the Citizen Neighborhood Progress Committee(CNPC), presented results from surveys garnered from citizens and businesses on eleven categories: aesthetics, business community, communications, community, economic development, funding options, city infrastructure, quality of life, mobility, recreation and city services.

The group was given copies of the Action Plan for Areas of Strategic Focus from 2006 and the Citizen Neighborhood Progress Committee's Initial Recommendations and Progress Report to review and consider in setting goals and objectives for an updated strategic plan.

As a group, the following strategic goal was recommended for Economic Development: "Attract and retain quality businesses that will generate sales tax revenue within the City of Leon Valley." The objectives recommended by the group were: establish an economic development

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sales tax; establish a street maintenance sales tax program; promote business-friendly practices; create, review and enforce codes that impact economic development; and increase educational and training resources.

Following a short break, the group was divided into smaller discussion groups to review and update goals and objectives for the remaining strategic planning focus areas.

When the group reformed, each small group presented their recommendations for updating the strategic plan for the City as follows:

Parks, Recreational Green Space & Cultural Opportunities:

Strategic Goal: Develop a system of facilities that promote recreational/cultural activities to enhance the quality of life and wellness of the community.

Objectives:

- Implement the Master Park Plan as funding is available with the parameters of the infrastructure plan.
- Increase the size of Raymond Rimkus Park.
- Improve public-private partnerships to improve facilities/programs.
- Create and enhance/improve educational and cultural components.

Transportation:

Strategic Goal: Develop strategies to mitigate traffic congestion and improve travel safety through Leon Valley.

Objectives:

- Develop a plan to minimize the impact of road construction for both residences and businesses.
- Develop and implement a neighborhood transportation safety policy.
- Develop a long-term traffic management plan.

Citizen Involvement:

Strategic Goal: Promote effective communication with and to include the involvement of citizens.

Objectives:

- Maintain an up-to-date website
- Optimize the use of technology
- Continue to educate citizens about city services and volunteer opportunities.
- Promote Neighborhood Enhancement programs.

Infrastructure/Capital Plan:

Strategic Goal: Effectively manage and improve the City's infrastructure and capital needs.

Objectives:

- Develop a capital acquisition plan that establishes needs and provides a framework for implementation.
- Develop a Strategic Long-Range Plan for each department, with internal priorities for capital improvement projects and goals.

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Develop an Infrastructure Plan that establishes needs and provides a framework for implementation.

Environmental Sustainability:

Strategic Goal: To become an environmentally sustainable City through conservation, recycling and education.

Objectives:

Develop a water management plan that addresses conservation, quality and resources.

Develop an Energy Conservation Program.

Investigate Mass Transportation Opportunities.

Implement and communicate a full recycling program for citizens and businesses.

Encourage and communicate LEEDS Construction Standards.

Create a citizen and business health and wellness plan and program.

Safety and Security

Strategic Goal: Maintain a high level of safety and security for the residential and business community.

Objectives:

Index fire and police staffing, services and equipment to current needs.

Review, create and/or modify ordinances and rules that promote a safe environment.

Adjourn.

Mayor Riley thanked the facilitator and the group members for giving part of their Saturday to help with the planning process and invited anyone who wished to continue working on the plan to remain to add their comments. After asking if there was any other business, and hearing none, Mayor Riley announced the meeting adjourned at 1:42 p.m.

Chris Riley

Mayor

ATTEST:

Marie Feutz

City Secretary

Minutes approved by majority vote of Leon Valley City Council on August 8, 2007